



Prompts for Twitter Threads

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Free download. Companion to article, *Real-World Examples of Using Twitter Threads for Better Content Distribution*

An AI Prompt to create a Twitter Thread using Type's template.

Be sure to fill in the data in each section so your thread will be accurate.

I'm writing a Twitter thread that follows this structure:

1. **Hook:** A compelling question or statement to grab attention.
2. **Key Insights:** A concise summary of the main takeaways.
3. **Step-by-Step Process:** Break the topic into stages or actionable steps.
4. **Encouragement/Philosophy:** Provide motivation or address common challenges.
5. **Call-to-Action:** End with a question or invitation to engage.

Topic: [Insert your topic here].

Write a Twitter thread in this format that is concise, engaging, and easy to follow. Each tweet should fit within 280 characters, and the tone should be [insert tone: friendly, professional, casual, etc.]. Be clear, actionable, and relatable.

ChatGPT Prompt for promoting a blog post or content via a Twitter thread

Prompt for ChatGPT

Be sure to fill in the data in each section so your thread will be accurate. This was created for ChatGPT. It may also work for other Generative AI LLMs but not guaranteed.

"I want to promote a blog post using a Twitter thread. The thread should follow this structure:

1. **Lead-In Tweet (Hook):** Write a catchy opening tweet that grabs attention and introduces the value of the blog post.
2. **Tease Key Insights:** Include 3–5 tweets that share the main points or actionable takeaways from the blog post. Each point should be concise, engaging, and standalone.
3. **Add Intrigue:** Write a tweet that teases additional insights or value found only in the full blog post to encourage clicks.
4. **Call to Action (CTA):** Conclude the thread with a clear call to action that includes a link to the blog post. Use a friendly tone that invites readers to engage or share.

Here's the blog post: [Insert link or summary].

Write a Twitter thread based on this structure, keeping it clear, engaging, and easy to read."

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